

RING Trading Technology

MEGA LAUNCH OFFER | Trade through Our **RING** Platforms

& Get 50% Brokerage Cashback*

How to Avail this Offer?

1. Search for emails from Axis Direct on your registered email id
2. Click on “Avail Offer” in any of the email communication sent to you about our RING trading technology
3. Voila! Your exclusive offer will get activated

Experience **RING**

***Terms & Conditions**

- You will get 50% brokerage cash back of up to a maximum of Rs 500 on your online trades done through RING powered platforms (New RING Mobile app/ New RING EXE) till Apr 30, 2021
- Brokerage will be charged as per existing tariff plan and brokerage cashback as per eligibility will be credited/reversed latest by the May 31, 2021
- Statutory Brokerage of 1 paisa per unit/share will be retained. GST and other statutory taxes collected will not be refunded
- The offer is applicable only for online trades executed through our RING powered platforms (New RING Mobile app/ New RING EXE). It **will not be applicable** for trades executed through other Axis Direct Platforms (Existing Mobile app /Website/Direct Trade/Swift Trade / Call & Trade / Dealing Desk /Business Associates)
- The offer cannot be clubbed with any other offer and if you have received multiple offers from Axis Direct, the brokerage reversal from all the offers will be limited to the actual brokerage generated during this period and subject to maximum upper limit of Rs 500
- This offer is to get you started with our upgraded RING trading platforms and should not be construed as an incentive to trade
- The above Offer is not applicable for NRIs
- The offer is non-transferable and is exclusively for whom it is intended
- Brokerage on stocks purchased under Smallcase, SmartEdge Plus, Managed Accounts (investment advisory), NDPMS will not be considered under this offer