

Terms & Conditions for Axis Tyche

1. **Offer Details:**

Customers who open accounts under the **Women's Banking Program at Axis Bank** will be enrolled in the **Axis Tyche Program at Axis Direct**. Only accounts opened under this program will be eligible to avail the benefits under this offer.

2. **Offer Benefit:**

Eligible customers will receive **Zero Brokerage up to ₹10,000**, which will be provided in the form of **brokerage reversal**.

3. **Eligibility:**

- The offer is applicable **only for new Trading and Demat accounts** opened under the **Women's Banking Program at Axis Bank** and mapped to the **Axis Tyche Program at Axis Direct**.
- The offer applies to customers onboarded under the **Burgundy, Priority, and Prestige segments (Women's Banking Program)**

4. **Brokerage Reversal:**

Brokerage incurred by the customer will be **reversed up to a maximum limit of ₹10,000**, subject to fulfilment of the applicable conditions.

5. **Brokerage Credit:**

The **eligible brokerage reversal amount will be credited to the customer's account once the brokerage amount of up to ₹10,000 is fully utilized**, subject to the terms and conditions of the offer.

6. **Post Benefit Utilization:**

Once the **maximum brokerage reversal limit of ₹10,000 is exhausted**, the customer will be **mapped to the applicable segment-wise brokerage plan** as per the standard brokerage rates defined for their respective segment.

7. **Non-Combining of Offers:**

This offer **cannot be combined with any other offer, promotion, or scheme** offered by Axis Securities Limited.

8. **Brokerage Limits:**

Brokerage charged shall **not exceed the limits prescribed by SEBI** from time to time.

9. **Statutory Charges:**

All **statutory and regulatory levies**, including but not limited to **Securities Transaction Tax (STT), SEBI Turnover Fees, Exchange Transaction Charges, Stamp Duty, GST, and any other applicable charges**, will be charged separately over and above the brokerage.

10. **Regulatory Compliance:**

The above benefits are **subject to regulatory norms in force from time to time** and may be discontinued or modified under any regulatory directions without prior notice.

11. **Right to Modify or Withdraw:**

Axis Securities Limited reserves the right to modify, amend, or withdraw the offer at any time at its sole discretion without prior notice.

12. Dispute Resolution:

In case of any dispute arising out of or in connection with this offer, **the decision of Axis Securities Limited shall be final and binding** on all participants.

13. General Conditions:

Participation in the offer shall be deemed acceptance of these **Terms & Conditions**.

Terms and Conditions for the subscription plans:

1. This plan is from Axis Securities Limited (ASL) and is applicable to the Axis Direct Trading Account
2. The Subscription validity is Lifetime from the date of realization of the plan charges
3. The Plan charges attract GST on the amount and will be charged upfront. Plan charges are non-refundable and will not be adjusted against future brokerage or any other charges
4. The above Plan offer is only available for RI accounts. This offer is not applicable to Axis group employees or Business Associates
5. A client can subscribe to only one plan at any point of time and the plan cannot be clubbed with any other Brokerage Plan
6. Once the Plan is opted, the plan cannot be modified/changed
7. The subscription rates are applicable only to primary accounts and not to any additional products like PMS, managed accounts, etc
8. Option Brokerage for all trades done through online mode will be as per plan rate per order and all trades made through offline mode will be as per plan rate per lot
9. Client may choose to subscribe to a new plan, on the terms and conditions applicable at that time. Client needs to submit physical request or in any other manner prescribed by ASL
10. Minimum brokerage of ₹25 per order will be applicable for equity segment (i.e., delivery segment-based transaction)
11. All statutory / regulatory levies and other charges including but not limited to Securities Transaction Tax, SEBI Turnover Fees, Exchange Transaction Charges, Stamp Duty, and GST shall be charged separately over and above the brokerage
12. Brokerage will not exceed the SEBI prescribed limit
13. The above benefits under the account are subject to regulatory norms in force from time to time and may be discontinued under any regulatory directions without prior intimation
14. For any disputes pertaining to the Offer, the decision of ASL will be final and binding
15. In case of any queries/further clarifications, please contact our customer support helpdesk at 022-40508080 or helpdesk@axisdirect.in
16. Axis Securities Limited reserves the right to modify or withdraw the offer at any time

Terms & Conditions for 50% Discount on Axis Intellect subscription fees:

1. The offer is applicable only for Priority, Prestige, and Burgundy segment customers with Resident Indian status
2. You can get a 50% refund of charges for subscribing to Axis Intellect (AI) and product only for the first year, an investment offering with Research backed stock investment ideas. Please refer to the detailed Terms & Conditions of Axis Intellect Plus before subscribing. To know more about Axis Intellect visit <https://simplehai.axisdirect.in/dynamicWeb/axisintellect/index.html>
3. The offer is valid for a maximum refund of ₹2,950 per Axis Intellect basket (Axis Intellect Aggressive Basket, Axis Intellect Balanced Basket, and Axis Intellect Intra-Week Basket), with a maximum total refund of ₹8,850 per customer
4. The offer is applicable on the Axis Intellect subscription until Mar 31, 2026
5. The fee charged will be refunded up to the eligible amount by T+1 month (T being the month of Axis Intellect amount debit)
6. The above offer is not applicable for NRIs
7. The offer is non-transferable and is exclusively for whom it is intended
8. Axis Securities Limited reserves the right to modify or withdraw the offer at any time

Scheme codes eligible for this program:

Scheme	Segment
MBPRP	PRESTIGE NON SALARY
MAPRP	PRESTIGE SALARY
DMPBS	PRIORITY SALARY
DMPBG	PRIORITY NON SALARY
DMPRV	BURGUNDY NON SALARY
DMPRS	BURGUNDY SALARY

Detailed Terms and Conditions for Axis Direct: <https://simplehai.axisdirect.in/terms-and-conditions-home>

Detailed Disclaimer for Axis Direct: <https://simplehai.axisdirect.in/disclaimer-home>