Axis Pure Contra

*Investment Objective:*Axis Pure Contra investment strategy focuses on three primary investment styles – Value, Momentum-Alpha, and Special situations investing. Value, Alpha-Momentum form the core factors while Special Situation investing is employed as a satellite factor.

Cumulative Performance: Returns



Annual Performance (%)

30thApr 2024

Year	Contra	BSE500 TR
2024 (YTD)	17.9%	7.9%
2023	39.5%	26.8%
2022	9.7%	4.8%
2021*	36.5%	31.0%

*effective 01 Jan 2021

Portfolio Performance

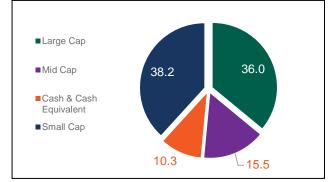
Particulars	1 month	3 months	6 months	1 year	2 years*	3 years*	Since inception**
Contra	8.59%	13.25%	35.84%	63.83%	35.90%	31.52%	31.94%
BSE500 TR	3.44%	6.05%	25.01%	38.63%	20.19%	20.46%	23.10%

(*CAGR Returns) (* Net of all charges) (**Since 27th Nov, 2020)

Risk Assessment

	Contra	BSE500TR
Sharpe Ratio	1.60	1.12
Volatility	15.5%	14.1%
Portfolio Beta	0.98	1
Max Drawdown	-17.9%	-17.6%
Information Ratio	1.29	
Average Turnover Ratio	0.63	

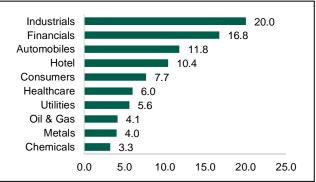
Market Capitalization



Kev Portfolio Ratios

	Contra	BSE500TR
PE	24.13	26.28
РВ	3.80	4.06
ROE	15.73%	15.28%
Dividend Yield	2.14%	1.12%

Sector Allocation





MANAGED ACCOUNTS

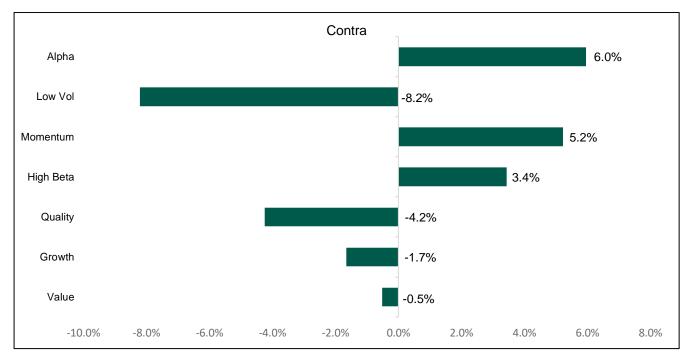
Top 10 Holdings

Scrip Name	Market Cap (Cr)	Weight
Indus Towers Ltd	91,911	7.2%
Power Grid Corp Of India	2,77,158	5.6%
Thomas Cook (India) Ltd	9,549	5.6%
Indian Hotels Co Ltd	81,890	4.8%
Mahindra & Mahindra Ltd	2,72,575	4.6%
ITC Ltd	5,54,322	4.3%
Hindustan Petroleum Corp	73,460	4.1%
Vedanta Ltd	1,50,026	4.0%
ICICI Bank Ltd	7,95,131	3.8%
Tata Motors Ltd-A-Dvr	3,66,648	3.8%

Portfolio Characteristics

	Contra
Number of constituents	25
Mcap Largest (Cr)	7,95,131
Mcap Smallest (Cr)	3,211
Mcap Average (Cr)	1,32,308
Mcap Median (Cr)	73,303

Factor Box



The Factor Box provides relative factor exposure vis-à-vis a given benchmark. For instance, if the Growth factor exposure in a portfolio is 23% and the Growth factor exposure of the Benchmark is 20%, it indicates that your portfolio is "Overweight" on Growth with respect to the benchmark. A positive Value in the above Factor represents that the given portfolio is Overweight in the factor with respect to the benchmark. Similarly, a negative value would represent that the given portfolio is underweight in the factor with respect to the benchmark.

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Risk Disclosure Document (RDD)-Please visit https://simplehai.axisdirect.in/ go to support and then select downloads & Search for PMS RDD.

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